

2010 Hatch Chile Festival
Sponsorship Opportunities



Hatch Chile Festival
Labor Day Weekend: September 4 – 5, 2010

All sponsors are invited to have a float in the Chile Festival Parade on Saturday.

CORPORATE SPONSORS (\$5,000)

- 🌶️ Named on all Radio and Television
- 🌶️ Booth at the 2010 Chile Festival
- 🌶️ Name displayed on Festival Banner
- 🌶️ Name displayed for 1 year on the hatchchilefest.com website as a sponsor
- 🌶️ 15 Guest Passes
- 🌶️ 6 Official Festival T-Shirts
- 🌶️ 2 Official Festival Cookbooks

EXECUTIVE SPONSORS (\$2,500)

- 🌶️ Named on Radio and Television
- 🌶️ Booth at the 2010 Chile Festival
- 🌶️ Name displayed on Festival Banner
- 🌶️ Name displayed for 1 year on the hatchchilefest.com website as a sponsor
- 🌶️ 10 Guest Passes
- 🌶️ 4 Official Festival T-Shirts
- 🌶️ 2 Official Festival Cookbooks

SERRANO SPONSORS (\$1,500)

- 🌶️ Booth at the 2010 Chile Festival
- 🌶️ Name displayed on Festival Banner
- 🌶️ Name displayed for 1 year on the hatchchilefest.com website as a sponsor
- 🌶️ 10 Guest Passes
- 🌶️ 3 Official Festival T-shirts
- 🌶️ 1 Festival Cookbook

BARKER SPONSORS (\$500)

- 🌶️ Name displayed on Festival Banner
- 🌶️ Name displayed for 1 year on the hatchchilefest.com website as a sponsor
- 🌶️ 8 Guest Passes
- 🌶️ 2 Official Festival T-Shirts
- 🌶️ 1 Official Festival Cookbook

SANDIA SPONSORS (\$250)

- 🌶️ Name displayed on Festival Banner
- 🌶️ Name displayed for 1 year on the hatchchilefest.com website as a sponsor
- 🌶️ 6 Guest Passes
- 🌶️ 1 Official Festival T-Shirts
- 🌶️ 1 Official Festival Cookbook


BIG JIM SPONSORS (\$100)

- 🌶️ Name displayed on Festival sign
- 🌶️ Name displayed for 1 year on the hatchchilefest.com website as a sponsor

 4 Guest Passes

SONORA SPONSORS (\$25)

 Name displayed on Festival sign

 Name displayed for 1 year on the hatchchilefest.com website as a sponsor

 2 Guest Passes

Hatch Chile Festival 2010

Sponsorship Commitment Form

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsorship level:

- Corporate Sponsors (\$5,000)
- Executive Sponsors (\$2,500)
- Serrano Sponsors (\$1,500)
- Barker Sponsors (\$500)
- Sandia Sponsors (\$250)
- Big Jim Sponsors (\$100)
- Sonora Sponsors (\$25)

Commitment and payment of sponsorship fees is due by July 15 in order to get logos on posters. Sponsorships received after those dates will not receive that particular promotional piece.

All questions and inquiries should be directed to:

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